

Gabrielle O'Connell

Lawrence, KS 66045 | (630) - 280 - 5187 | goconnell78@gmail.com

Education

The University of Kansas (KU)

Bachelor of Science in Journalism and Mass Communications

Minor in Sport Management

Certificate in Professional Selling

Certificate in Name, Image, and Likeness (NIL)

- GPA: 3.79/4.0

August 2023 – May 2027

Lawrence, KS

Certifications

CITI Program – University of Kansas

Social and Behavior Research 1 – Basic Course

Awarded August 2025

Lawrence, KS

Organization

Member, Sigma Kappa - Xi Chapter

- Demonstrates values of personal growth, friendship, service, and loyalty
- Leads a small club within the Chapter that promotes women's fitness

August 2023 - Present

Lawrence, KS

Experience

Rock Chalk Video Production, KU Athletics

- Camera operator for live, football, basketball, soccer and volleyball games
- Working replays for in house game shows
- Rolling out intro videos, sponsorships, hype music/videos, etc for videoboard use

September 2025 - Present

Lawrence, KS

Sports Journalist, Run it Back

- Live reporting through on-camera segments on both university and professional sports
- Assisted in camera, audio, and teleprompter work
- Pitch new story ideas for upcoming shows and creation of script making

January 2025 – Present

Lawrence, KS

Video Production Intern, Windy City ThunderBolts (MLB Partner)

- Camera operator during live games
- Edited game highlight reels for social media and videoboard use
- Score keeper for live stream graphics

May 2025 – July 2025

Crestwood, IL

Achievements

William Rollin Peschka Scholarship

William Allen White School of Journalism and Mass Communications

- Scholarship given in honor of William Rollin a 1956 graduate from the school | \$1655

Awarded May 2024

Lawrence, KS

KU School of Journalism and Mass Communications Scholarship

William Allen White School of Journalism and Mass Communications

- Received for becoming a student through the school of Journalism | \$500

Awarded June 2023

Lawrence, KS

Skills

- Camera Operation
- Photoshop, Lightroom
- Premiere Pro, Rush
- InDesign, Illustrator